PROUD EMBANKMENT

PRIVATE HIRE

YOUR ICONIC VENUE

Proud Embankment is the West End's most popular choice for spectacular, large scale, high tech and VIP events. From celebrity red carpet glamour and high profile award ceremonies to intimate black tie dinners or champagne receptions, whether you want to host a corporate conference or an all night party this prestigious and decadent super luxe styled venue has seen it all. Examples of recent events include: The Elle Style Awards, the BRITS after party with Universal Music and Soho House, and the Gumball 3000 launch party.

Proud Embankment is situated directly under the Northside of Waterloo Bridge. It is a truly massive space, with a double height atrium for high octane performances and a unique 'amphitheatre' style event area, fabulous wraparound viewing balcony with tiered theatre style seating and a VIP area overlooking The Thames.

The venue has recently undergone a transformative renovation and must be seen to be believed. Take advantage of our in-house state of the art lighting and sound, and LED screens inside and outside the venue providing maximum visibility for client branding. We can now accommodate up to 400 guests for formal dining and up to 750 for standing receptions.

GROUND FLOOR

***

A spectacular double height atrium creates an ‘amphitheatre’ type space. The venue is naturally dark with oak parquet flooring and super luxe gold details throughout creating a sense of drama and spectacle.

We have several VIP areas and distinct areas that can be closed off for special guests.

Our full new lighting rig provides a variety of colours to set the atmosphere of your party. The space provides infinite scope and can be decorated or rearranged to suit your event; from standing champagne receptions to celebrity parties, glitzy award ceremonies, product launches, weddings, galas, VIP dinners and bar or bat mitzvahs.

MEZZANINE

***

The wraparound mezzanine balcony with tiered seating and an unrivalled view of the ground floor below provides ample opportunities for 'people watching' from every angle.

This floor has superb views over the River Thames.

Order a cocktail from our in-house mixologists and take in the party from our 12 metre LED bar or relax in our "secret" room with special guests.

PLEASE WEAR A MASK WHEN NOT SEATED

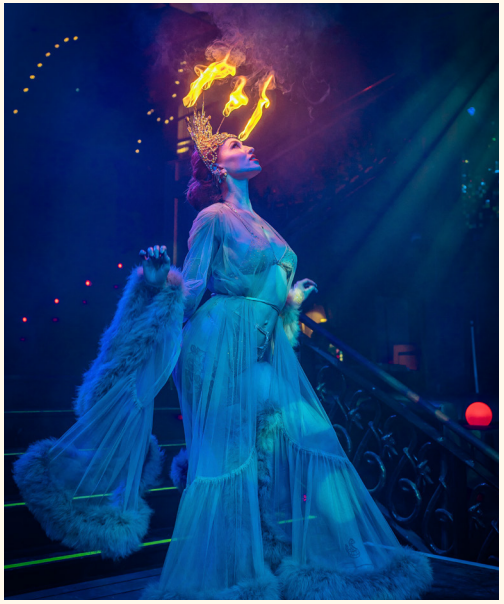
WHETHER YOU WANT A SIMPLE SEATED DINNER, **OR** YOUR OWN EXCLUSIVE **AND** FABULOUS CABARET SHOW …ANYTHING IS POSSIBLE

★★★★★ THE EXPERIENCE AS A WHOLE DESERVES EVERY STAR IN THE NIGHT SKY. West end Best friend

WHATEVER YOU DESIRE

***

- We can offer an array of bespoke packages
- Extensive menus including canapés or elegant bowl food, or a 3 course Asian Fusion full dining experience from our Michelin star trained Executive Chef Antonio Vacca
- Standing and or seated reception with full service
- Complimentary tasting offered before every event
- Cash bar and or drinks packages with bespoke cocktail menu or full bar
- We can offer full entertainment packages including live celebrity hosts, bands, DJs, cabaret or variety shows using our internationally renowned performers including aerialists, fire breathers and acrobats
- Whatever you can imagine we can create, with guidance from our in-house choreographer
- In-house technical support and production team
- LED screens, sound and lighting equipment and AV packages



CALL US TODAY TO CREATE YOUR BESPOKE EVENT PACKAGE

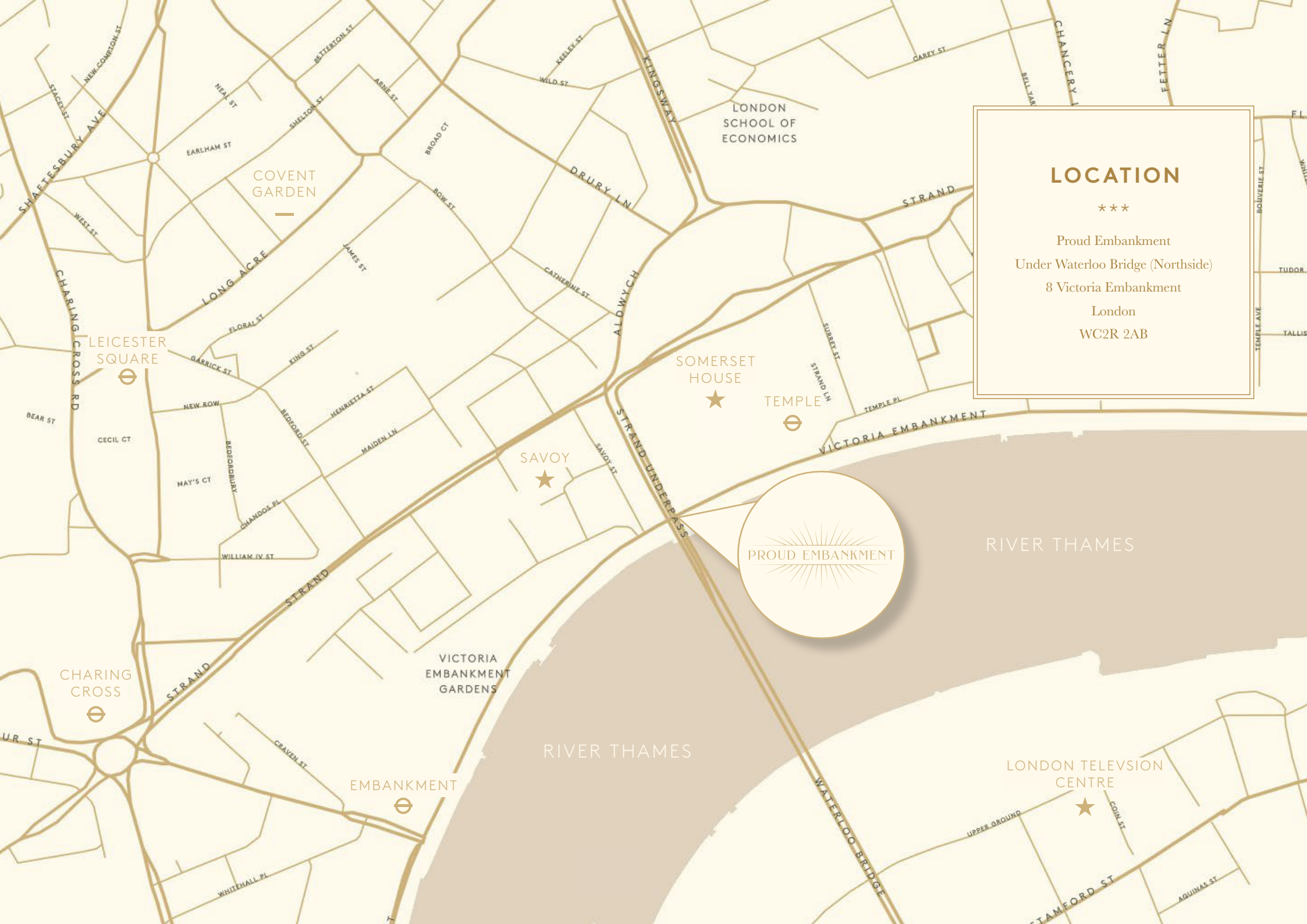
SAMPLE PACKAGES

CORPORATE PER PERSON (STANDING RECEPTION)

- Champagne Reception
- Luxury Arrival Canapes (** bites per person inc one dessert canape)
- Elegant Bowl Food (** bowls per person)
- Five Drinks per guest – house wine, beer, single house spirit and mixer, soft drinks – OFFER PREMIUM TOO, COCKTAILS, DOUBLES ETC.
- Bar Tab £** for additional drinks
- Service Charge 15%

CORPORATE CHRISTMAS PER PERSON (SEATED)

- Christmas Cocktail Reception
- Seated 3 Course Dinner
- Half a Bottle of Wine
- After-Dinner Shot
- Midnight Snack
- Six Drinks per guest – based on either house or premium option
- Christmas Glamour Kit
- Complimentary Photobooth
- Service Charge15%


LOCATION
***
Proud Embankment
Under Waterloo Bridge (Northside)
8 Victoria Embankment
London
WC2R 2AB
PROUD EMBANKMENT
COVENT GARDEN
LEICESTER SQUARE
CHARING CROSS
SOMERSET HOUSE
TEMPLE
SAVOY
EMBANKMENT
VICTORIA EMBANKMENT GARDENS
LONDON SCHOOL OF ECONOMICS
LONDON TELEVSION CENTRE
RIVER THAMES
RIVER THAMES
SHAFTESBURY AVE
CHARING CROSS RD
LONG ACRE
DRURY LN
KINGSWAY
ALDWYCH
STRAND
STRAND
STRAND UNDERPASS
VICTORIA EMBANKMENT
WATERLOO BRIDGE
NEW COMPTON ST
STACEY ST
NEAL ST
BETTERTON ST
ARNE ST
SHELTON ST
EARLHAM ST
BROAD CT
KEELEY ST
WILD ST
CAREY ST
CHANCERY
FETTER LN
BOW ST
WEST ST
JAMES ST
CATHERINE ST
FLORAL ST
KING ST
GARRICK ST
NEW ROW
BEAR ST
CECIL CT
MAY'S CT
BEDFORD ST
HENRIETTA ST
MAIDEN LN
BEDFORDBURY
CHANDOS PL
WILLIAM IV ST
SAVOY ST
SURREY ST
STRAND LN
TEMPLE PL
TEMPLE AVE
BOUVERIE ST
TUDOR
CRAVEN ST
WHITEHALL PL
UPPER GROUND
COIN ST
AQUINAS ST
STAMFORD ST

PROUD EMBANKMENT
8 Victoria Embankment
London WC2R 2AB

FACEBOOK | INSTAGRAM | TWITTER
@proudembankment | Proudcabaret

To book your special event
please contact

Mercy@proud.co.uk | 020 7482 3867